

# Who is the Southern New Mexico Trail Alliance?

SNMTA connects communities to trails

Mission: Coordinating user groups to preserve and enhance trail and outdoor recreation opportunities in Southern New Mexico, West Texas, and Borderland Region.

#### Advocacy through Action!

Through trail stewardship, education, and advocacy SNMTA inspires community involvement for the sustainable use and enhancement of trails, and conservation of the landscapes where trails exist.



Founded in 2014 in Las Cruces, NM by trail enthusiasts, SNMTA is an all volunteer, 501c3 organization. 1000's of volunteer hours for trail work, planning, and advocacy, 2 trail building workshops, Sierra Vista Trail Runs, part of Rio Grande Trail Commission and planning process.

# Why trails?

On average, the 3 million out-of-state visitors who participate in outdoor recreation annually spend approximately \$1,000 per trip, or \$290 per day.

### Quality of life Active transportation

#### **Economic driver**

- Accorindg to Viva New Mexico Stategic Plan: \$6.1 Billion in consumer spending, 68,000 jobs, \$1.7 Billion in wages and salaries, \$458 million in tax revenue
- New Mexico Outdoor Economics Conference in Spring, 2018
- City of Las Cruces Resolution to prioritize Outdoor Recreation

#### **Health benefits**

- "Outdoor recreation provides a means to help improve New Mexico citizens, which in turn enhances the quality of life and the economic vitality of the state." - Viva New Mexico Strategic Plan
- Plan 4 Las Cruces "Designing Healthy Communities" presentations and workshops
- DACU Health Assessment

#### Fun!

• Walking, hiking, and running are the top favorite/common outdoor activites in New Mexico and non-motorized activites combined make up over 50 percent (Viva New Mexico). All are very popular on trails.



Trail reroute, Eagle Scout Project with Boy Scouts

### Overview and Timeline

Summit Vision: Hold a summit where agencies, non-profits, and the public can see the progress from previous trail planning efforts and discuss future trail connections among various public entities. By the end of the summit, the participants will determine ways to focus efforts on future trail planning, implementation, maintenance, and education.

#### **Timeline:**

2014 – SNMTA founded
Fall 2017 – Awarded NPS Rivers, Trails,
Conservation Assistance (technical
assistance not funding) for developing a
Dona Ana County Master Trail Planning
Initiative

Fall 2017 – Fall 2018 – Contact and meet with stakeholders to develop vison for planning process, resulting in the Dona Ana Trail Summit

**Summit Goal and Objectives:** Develop and generate inter-jurisdictional discussion and implementation of trails in Dona Ana County

#### Supporters of the Trail Summit so far:





















### Trail Summit: A Path Forward

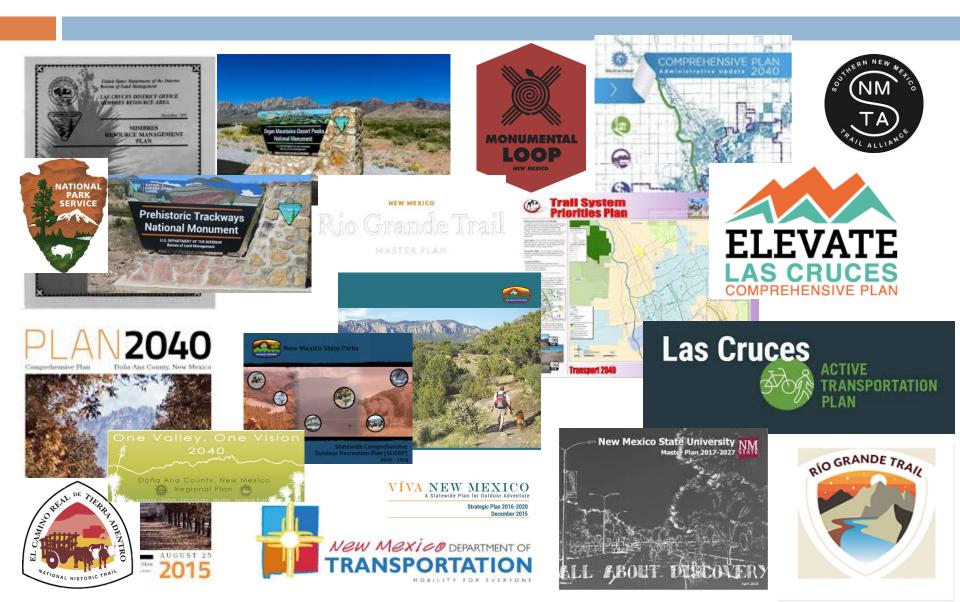
- Build on strong planning foundation
- Inter-jurisdictional collaboration
- Inclusive to all trail users and communities
- Connect communities to trails and the benefits they provide
- Create a vibrant, connected trail network and community



Photo by Organ Mountain Outfitters at the 2017 Sierra Vista Trail Runs

\*Fact: The Sierra Vista Trail is a 30 mile trail connecting Las Cruces to the Franklin Mountains State Park in El Paso, TX

### Current planning situation

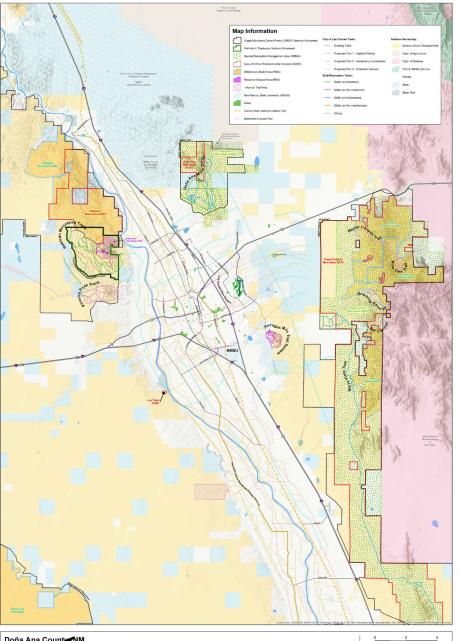


# Planning

Comprehensive Plan	Agency/Organization
Plan4LasCruces*	City of Las Cruces
Active Transportation Plan*	
Vision 2040 Regional Plan*	Doña Ana County
Rio Grande Trail Master Plan and	State of New Mexico Rio Grande
Alignment Study*	Trail Commission
Resource Management Plans for	Bureau of Land Management – Las
Tri-County area and Organ	Cruces District
Mountains – Desert Peaks National	
Monument*	
Trail Systems Priorities Plan*	Mesilla Valley Metropolitan
	Planning Organization
Doña Ana County Master Trail Plan	Southern New Mexico Trail
	Alliance and partners
NMSU Master Plan*	New Mexico State University
Statewide Comprehensive Outdoor	State of New Mexico (EMNRD)
Recreation Plan (SCORP)*	
Recreational Trails Program*	New Mexico Department of
	Transportation

#### Planning documents can be found at:

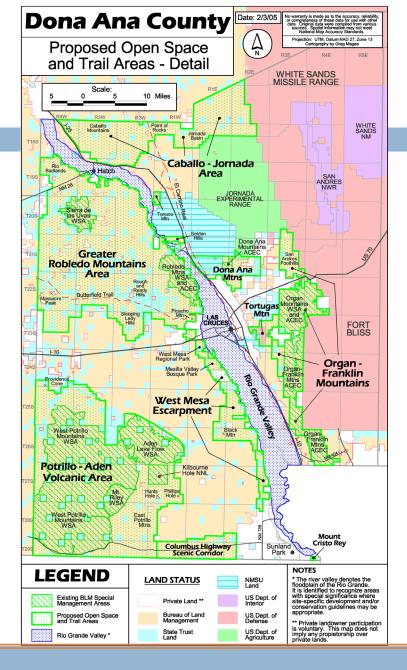
http://snmta.org/resources/





### Today:

- REVIEW FOUNDATION
- GIS
- PARTNERSHIPS EDUCATION HEALTH –UNDERREPRESENTED COMMUNITIES
- NON-MOTORIZED AND MECHANIZED RECREATION – MAINTENANCE-COMMUTING
- 3 Short term and 3 Long term projects/goals for trails from each break out group
- Collaboratively discuss nest steps



\*Fact: 2018 is the 50th anniversary of the National Trails System which includes many NM trails

# Thank You and Enjoy the Summit

Photo by Greg Penn on the Sierra Vista Trail

